

Name: _____

Propaganda Presentation (20 pts Assessment)

A	18 - 20
B	16-17
C	14-15
D	12-13
F	11 -0

	A	B	C	D
Public speaking	<ul style="list-style-type: none"> <input type="checkbox"/> Can easily follow ideas. <input type="checkbox"/> Appropriate pacing & projected voice. <input type="checkbox"/> Speaker is confident in explaining ideas & does so in an interesting manner. <input type="checkbox"/> Effective, purposeful eye contact. <input type="checkbox"/> Presenter appears thoroughly interested in subject. <input type="checkbox"/> Way of speaking & body language creates a positive, <i>memorable</i> presentation (eg. You find ways to engage your audience) 	<ul style="list-style-type: none"> <input type="checkbox"/> Voice can consistently be heard during the entire presentation. <input type="checkbox"/> Occasional eye contact. <input type="checkbox"/> Uses formal language. <input type="checkbox"/> Body language is appropriate (ie. standing, facing audience, avoids distracting gestures). <input type="checkbox"/> Periodically fluctuates intonation to avoid sounding monotone. 	<ul style="list-style-type: none"> <input type="checkbox"/> <u>At times</u> difficult to follow (rushed, difficult to hear, etc.). <input type="checkbox"/> Monotone voice <input type="checkbox"/> Poor eye contact. <input type="checkbox"/> Appears under prepared, but minor stops do not significantly interrupt flow of the presentation. <input type="checkbox"/> Periodically slips into casual style of speaking (overuse of fillers, slang, words like yeah, etc.) <input type="checkbox"/> Body movements occasionally detract from presentation. 	<ul style="list-style-type: none"> <input type="checkbox"/> Difficult to follow or hear. <input type="checkbox"/> Reads directly from slides or 3x5 cards; no eye contact. <input type="checkbox"/> No awareness of audience. <input type="checkbox"/> Vocabulary, style of speaking &/or body movements are distracting or inappropriate. <p>F= Does not present or presentation is extremely brief.</p>
Google Slide & Understanding of Rhetorical Appeal & Fallacy	<p>All that B is + the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Your choice of ad allows for rich discussion (there is a lot that can be said about it) <input type="checkbox"/> You are thorough & detailed in your explanation of the ad (you walk us through what is being advertised, you read the language, describe details, explain what the people are doing, etc.) <input type="checkbox"/> You define unfamiliar terms/people & any historical or relevant info your audience might need to know. <input type="checkbox"/> You have a strong understanding of the fallacy & rhetorical appeal you are discussing. <input type="checkbox"/> Your presentation includes additional relevant info not already on the slide that ADDS to your presentation 	<ul style="list-style-type: none"> <input type="checkbox"/> Your slide has all the required info <input type="checkbox"/> You explain what is being advertised and who the target audience is. <input type="checkbox"/> You accurately identify one rhetorical appeal AND one fallacy and give an example from the ad to support your ideas <input type="checkbox"/> You analyze the effect of the rhetorical appeal in the ad on the viewer (eg. If pathos, what emotions or desires does the ad stir and why or how?) <input type="checkbox"/> Presentation provides additional relevant details not included on the slide <input type="checkbox"/> Most of your slide is readable 	<ul style="list-style-type: none"> <input type="checkbox"/> Your slide has most of the required info. <input type="checkbox"/> You explain some information about the ad. <input type="checkbox"/> You demonstrate some understanding of rhetorical appeals & fallacies (beyond defining these terms) but explanation is not thorough <input type="checkbox"/> Your presentation is mostly limited to what is written on the slide. <input type="checkbox"/> Slide is difficult to see or read (colors compete with each other, font size is too small to read, etc) 	<ul style="list-style-type: none"> <input type="checkbox"/> Your slide includes an ad <input type="checkbox"/> Instead of explaining the rhetorical appeal and fallacy you <u>define</u> these terms (eg. This is pathos because the author is trying to stir the audience's emotions.) <input type="checkbox"/> Your slide/ presentation meet at least 50% of the requirements. <p>F=</p> <ul style="list-style-type: none"> <input type="checkbox"/> Slides are inappropriate <input type="checkbox"/> Slides / presentation are missing essential required content. <input type="checkbox"/> Slide is based on an ad already being presented on.