

Name: _____

H # _____

Persuasive Letter Introduction

May 2, 2017

Dear Members of the Santa Cruz City School Board,

Attention Getter (3-4 sentences): a startling statistic, a personal short story, a definition, ask and answer a question, current event, a famous quote, etc. (see G-___)

Transition (Explain how the statistic, personal story, definition, your question/answer, current event, quote, etc. connects to topic you are writing about).

Background Information on Your Topic (history, current laws, current events, statistics, define key terms, etc.)

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Introduction Continued ...

Introduce Yourself. Establish ethos by creating a positive image of yourself as a student. Show you share similar values as your audience.

My name is _____ and I am a student at Harbor High School.

Discuss the Proposal Being Considered: Recently, I have become aware that our district's leadership is considering ... (explain the proposal)

This issue is important to me because _____

Acknowledge the Opposition: Show you understand this issue by acknowledging major points of the other side. (Sample: Some may argue that _____)

Thesis: When it comes to _____,

however, _____

(circle ONE: *is better than / is not as effective as*) _____

because _____
